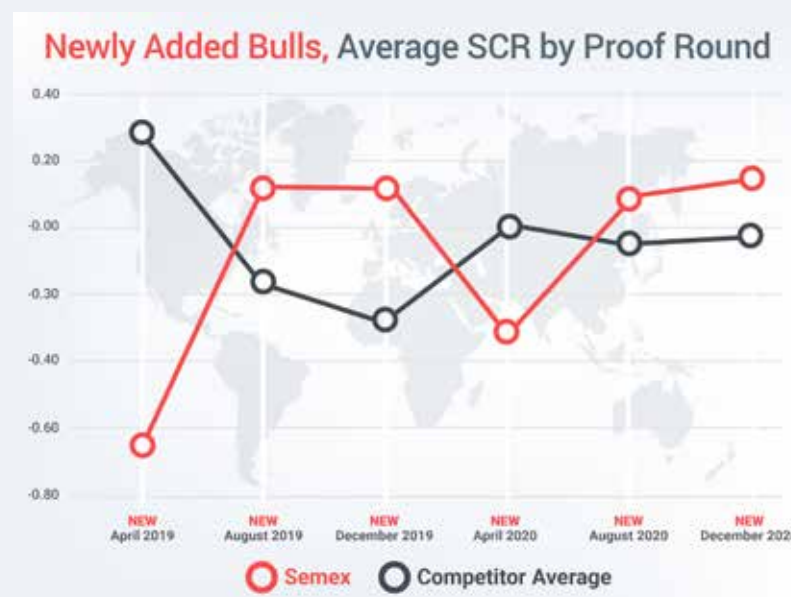


SEMEX CONTINUES TO DELIVER RESULTS

Over the last four proof rounds, Semex's average Sire Conception Rate (SCR) continues to be above industry average. This demonstrates that Semex's sire fertility selection and its FertilityFirst™ brand can be trusted to deliver fertility results and the resulting pregnancy rates your clients demand.

But we're not satisfied! We're constantly focusing on enhancing existing and developing the new fertility tools and protocols. This maximizes every dose of semen and importantly ensures our clients have the highest fertility sires possible.

We're more confident than ever that the FertilityFirst lineup, backed by the DairyTrack™, Elevate®, OptiMate™ and SemexWorks™ solutions will ensure your clients reach their herd fertility goals.



QUICKTIPS



As with any investment in business, correct management is needed to preserve value. Careful handling of the Semex product will maintain its integrity and quality. Follow these guidelines to preserve the high quality of Semex semen and embryos.

