

**777 CODE**



- Sexed semen conception rates are close to conventional **75%-90%**
- 90% purity for desired gender

SexedULTRA® is a trademark of Inguran LLC.

## MORE HEIFERS = MORE MILK



If 1st two calves are female, cows produce more milk

981 lbs (445 kgs) over 2 lactations  
Hinde, K, et al, 2014.

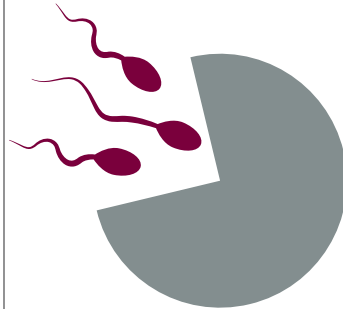
168 lbs (76 kgs) over 2 lactations  
CDN, March 2014.

## SEXED SEMEN COUPLED WITH GENOMIC TESTING CAN IMPROVE HERD PROFITABILITY



Newton et al. 2018

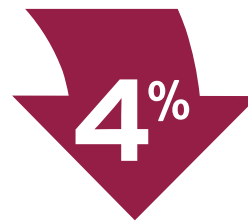
## IF TOP THIRD BRED TO SEXED SEMEN



**\$32**  
extra value per heifer

Fetrow et al. 2007.

## EASIER CALVINGS



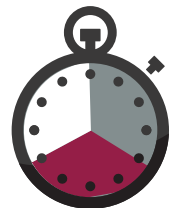
fewer difficult calvings than conventional semen

CDN, June 2008.

## BEST PRACTICES



Delaying breeding by 4-8 hours improves rates



# More Heifers