



As with any investment in business, correct management is needed to preserve value. Careful handling of the Semex product (semen or embryos) maintains its integrity and quality. Follow these guidelines to deliver the best possible quality product to your client.

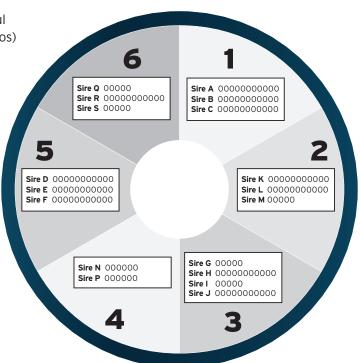
- Maintain a detailed inventory system and make sure it is updated on every transfer into and out of the tank.
- Mount the inventory on the wall above the tank. It is best to keep semen from one bull on each rack.
- An organized inventory system will help avoid searching and exposure of semen to dangerously high temperatures within the neck region of the tank.
- Limit inventory at all times to avoid repeated exposure (3-6 month inventory recommended).



Having incorrect inventory can lead to more searching in the tank and more lifting of canisters.

Incorrect inventory can lead to incorrect semen being used.

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KEY MESSAGE

Each additional semen handling step poses an additional risk to the quality of our product, even if handling is done correctly. Incorrect or additional handling poses a severe risk to the fertility of our products, and our relationship with our clients.