

THE POWER OF POLLED GENETICS

Semex's Polled Lineup Gets You There Faster Without Genetic Sacrifices



Polled

THE PROCESS

1



Genomic test with Elevate® to confirm polled status and maximize genetic gain

2



Build a polled strategy with Semex's leading genetic decision making tool

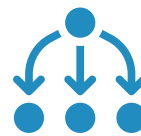
3



Implement a polled strategy while managing inbreeding and maximizing genetics using a combination of PP, HP and HH sires



THE BENEFITS



Polled is a dominate gene that can quickly transform your herd

Improved Welfare
Less stress from not having to dehorn



Easier to Manage
Without dehorning you have less work, and no need for drugs, pain management and extra staff training



Consumer Conscious
Processors and consumers view Polled in a positive light



As the costs and regulatory burden of dehorning continue to rise, so does the genetic merit and number of

Polled Sires available from Semex


Genetics for Life®